



النهضة العربية للديمقراطية والتنمية
Arab Renaissance for Democracy & Development

About us:

Founded in 2008, the Arab Renaissance for Democracy and Development (ARDD) is a Jordanian civil society organization based in Amman-Jordan and registered with the Ministry of Social Development under the supervision of the Ministry of Interior. ARDD includes ten offices distributed throughout the Kingdom, and its staff includes 100 employees.

Our mission:

Renewing the civilizational mission for an Arab renaissance that would enable the people of the Arab world to achieve democracy, development, and social justice. ARDD seeks to find progressive alternatives and address ethical, political and developmental issues facing the Arab world.

Our role and contribution:

We seek to bring about change through our various humanitarian and developmental programs and projects, building networks and partnerships, and providing a research space at our Al Nahda Research and Thought Center.

Our focus and workspace:

ARDD primarily operates in Jordan. At the same time, and in line with its vision and mission, ARDD's programs, projects and research cover other countries in the Arab world. It is supported and funded by a growing number of donors, international agencies, and NGOs.

 www.ardd-jo.org

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Generation G

A New Generation

 Rutgers for sexual and reproductive health and rights

 أبعاد
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 PROMUNDO

 SONKE
GENDER
JUSTICE

 وزارة الخارجية
Ministry of Foreign Affairs

“If young people do not participate in shaping their own life, they will be forced to live a life created by others”

Mustafa Mahmoud
Egyptian doctor, philosopher, and author



Context

Generation G – A New Generation project is a journey to instill a new and fresh outlook for a meaningful engagement of youth in the political and civic life, which goes beyond the traditional norms of political participation. At the heart of this project is the endeavor to create a solid foundation of active and engaged youths whose voices, organizations, parties, activities, and reports are seen and heard by their communities and are present in everyday political discourses.

For this new generation of youths, and through this project, working together to bring about positive change and perceptible differences in our societies, in our schools, universities, and in the public and private sectors, is fundamental. Thus, political roadblocks need to be addressed, broken down, and overcome. Effective political progress can only be achieved through the voice of the people.

The actions we are taking, and the ideas we are trying to promote aim to encourage us and others to actively participate in generating ideas that will lead to purposeful political participation. This intrinsically relates to the theoretical notion that civic engagement is in itself a form of political participation in which the conventional political space is compromised by structural deficiencies.

Vision

A new generation of youth, civil society actors, and decision-makers are civically engaged and work for, and promote a culture of inclusion and political participation, resilience, and gender justice.

Goals

Over the next five years, the main goals of the project are:

- 1- Mobilizing a growing number of young men and women toward more civic engagement and political participation, while mainstreaming the promotion of gender justice.
- 2- Providing youth with support, knowledge, and evidence-based advocacy tools, to become more civically engaged and actively call on decision makers to adopt comprehensive policies and laws, as well as to adapt and implement them for the purpose of accountability with regard to youth participation in many fields.

Approach

Our approach seeks to enhance the involvement of the Jordanian public engagement in all matters related to political participation where the community is actively involved throughout the process.

Through the Generation G – A New Generation Project, we utilize the existing challenges and build on the different experiences and levels of engagement to encourage political participation of the young women and men in Jordan through a number of steps. These include, but are not limited to:

- Engendering the support of leaders and decision makers to empower the voices of this new generation.
- Guaranteeing profound engagement with women committed and willing to engage in politics.
- Collectively, initiating a broader campaign to raise awareness about the issues women and youths face when it comes to political participation in Jordan and what they propose as an alternative.

Project Partners

This project is part of ARDD's Gender Justice and Youth Enablement programs and is implemented in collaboration with the Solidarity is Global Institute Jordan (SIGI). The project is made possible with the support of the Gen G consortium.

The consortium consists of the four organizations that applied for this program and are accountable to the Ministry of Foreign Affairs of the Netherlands. These organizations are Rutgers (lead party), ABAAD, Promundo, and Sonke Gender Justice.